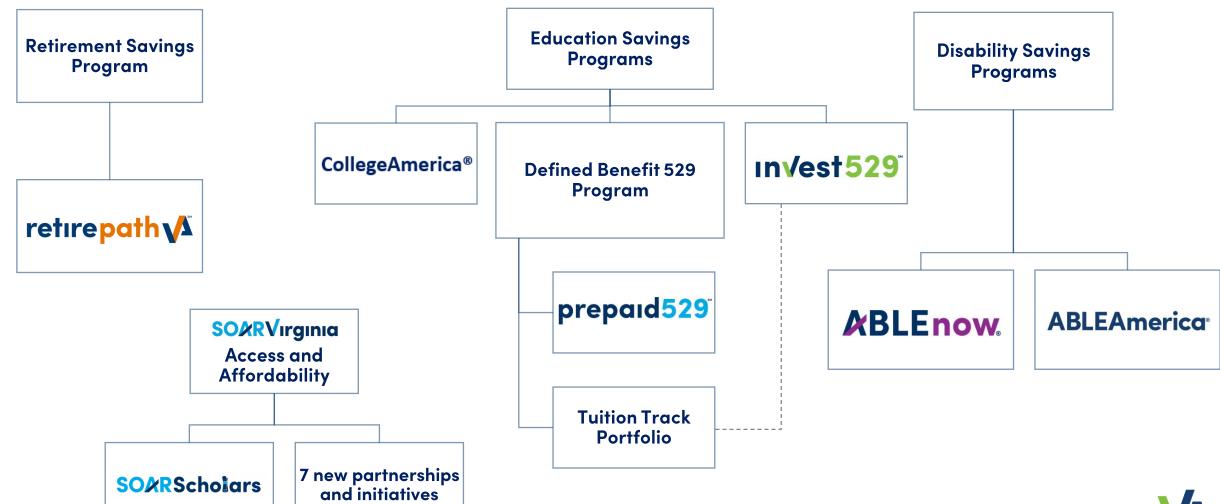


## Virginia529 Programs





## Helping millions of families save for the future - VIDEO







## Closing the Gap\*



**Education Savings** 

\$89.5B in AUM\*\*

**21**% of 529 Market

Invest529°

**CollegeAmerica®** 



**Disability Savings** 

\$149.1M in AUM

10.3% of ABLE Market

**&BLEnow** 

**ABLEAmerica**<sup>®</sup>



State-Facilitated Private Retirement

45%

Working Virginians without employer-sponsored retirement option

Launched June 20, 2023

retire path 🗸



Access & Affordability

\$12.9M

**SOAR** scholarships awarded

2010 | SOKRScholars

2021 | Expansion \$13.5M

**Committed to 7 Partners** 

**SO**KRVirginia



## Virginia529°

Toll-Free 1.888.567.0540 customerservice@virginia529.com Virginia529.com

#### **&BLEnow**

Toll-Free 1.844.669.2253 customerservice@ABLEnow.com ABLEnow.com



Toll-Free 1.833.608.6281 (Employers)
Toll-Free 1.833.608.6776 (Savers)
clientservices@retirepathva.info
RetirePathVA.com



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@RetirePathVA

The material in this presentation has been prepared by Virginia529 and is general information about Virginia529 current as of the date of this presentation. The information is given in summary form and does not purport to be complete.

The Virginia College Savings Plan is unable to provide specific tax, legal or financial advice.

Investors are encouraged to call 1–888–567–0540 or visit Virginia529.com to obtain Program Descriptions and read all enrollment materials before investing. An investor should carefully consider investment objectives, risks, charges and expenses of the programs before investing. For non–Virginia residents: before investing, consider whether you

or the beneficiary's home state offers any state tax or other state benefits such as financial aid, scholarship funds and protections from creditors that are only available for investments in that state's qualified tuition program.

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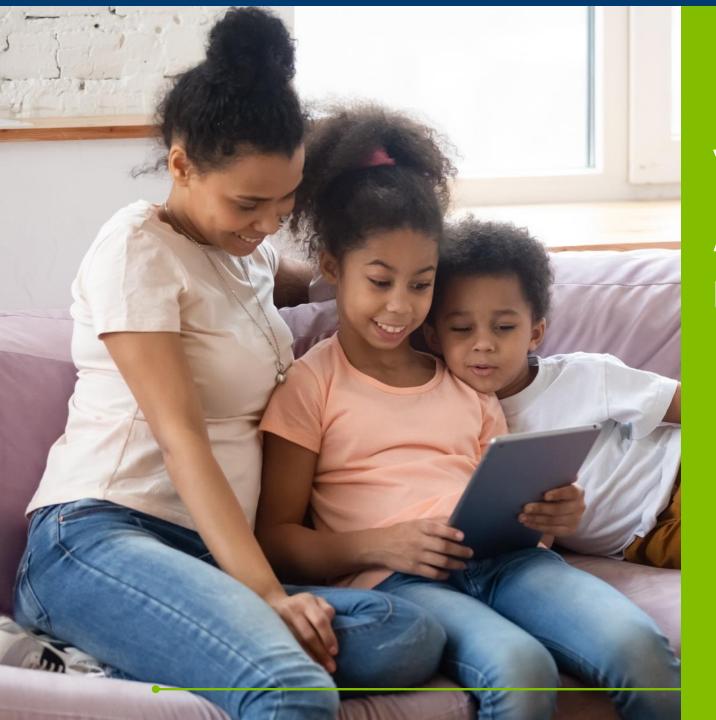
The material in this presentation has been prepared by ABLEnow and is general information about ABLEnow current as of the date of this presentation. The information is given in summary form and does not purport to be complete.

The Virginia College Savings Plan is unable to provide specific tax, legal or financial advice.

Call 1–844–NOW-ABLE or visit ABLEnow.com to obtain information on the program. Seek the advice of a professional concerning any financial, tax, legal or federal or state benefit implications related to opening and maintaining an ABLEnow account. Participating in ABLEnow involves investment risk including the possible loss of principal. For non-Virginia residents: other states may sponsor an ABLE plan that offers state tax or other benefits not available through ABLEnow.

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# Virginia529<sup>th</sup> ABLEnow retirepath \*\*Teture path \*\*Teture path

## **PROGRAM GROWTH**

**Education – Disability – Retirement** 

#### **Asset and Account Growth**

Programs	Accounts	Assets Under Management	FYTD AUM Growth	Percent of National 529/529A Market <sup>1</sup>
Education Savings		(\$ Billions)		
ınvest <mark>529</mark> °	464,806	\$7.8	10.40%	
DB529 Program <sup>2</sup>	49,049	\$2.87	-2.40%	
prepaid529 <sup>-</sup>	41,529	\$2.78	-3.20%	
Tuition Track Portfolio	7,520	\$85.3 (million)	32.50%	
CollegeAmerica°	2,567,455	\$79.0	0.38%	
Totals		\$89.60		21%
Disability Savings		(\$ Millions)		
<b>✗BLEnow</b> .	14,645	\$113.3	15.27%	
ABLEAmerica ·	3,510	\$35.8	25.85%	
Totals		\$149.10		10%



## Invest529° Growth in Accounts and Assets Under Management





## CollegeAmerica® Accounts and Assets Under Management

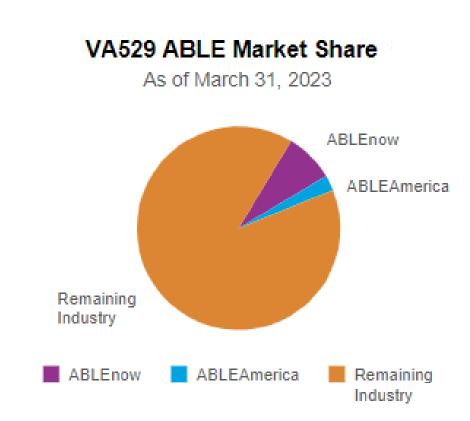




## Accounts and Assets Under Management (as of 5/31/23)







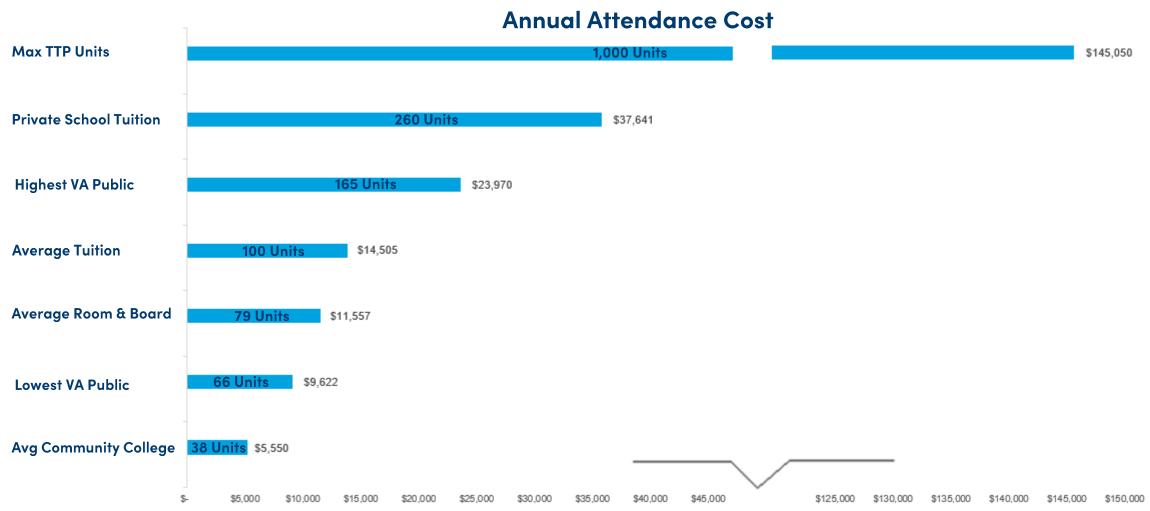


## TTP Growth in Accounts and Assets Under Management





## **Tuition Track Portfolio (TTP) Units**



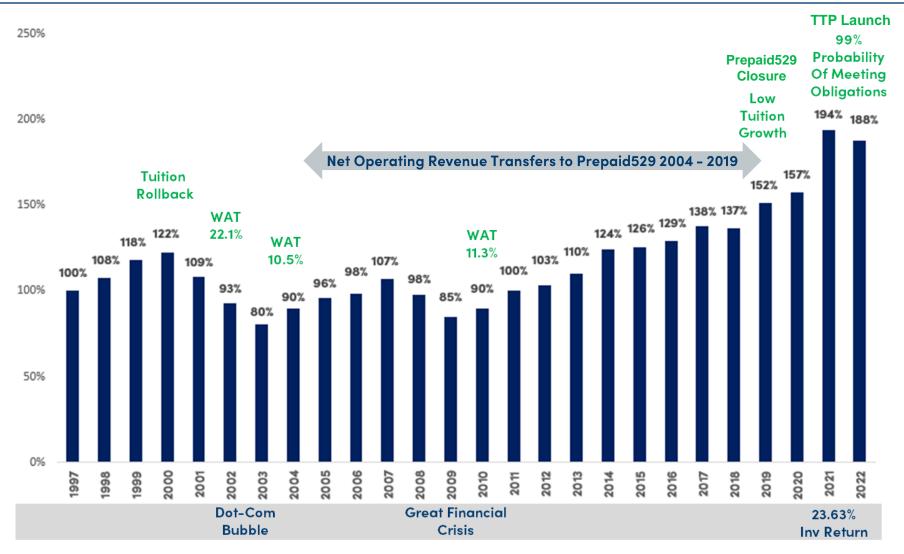


<sup>\*\* #</sup> AT Units needed to cover 4 years of tuition and mandatory fees; Max TTP Units reflects the maximum amount (1,000) an account holder can purchase





#### DB529 Historical Actuarial Funded Status by Fiscal Year





## RetirePath Virginia Major Milestones 2022–2023





## Retirement Program Advisory Committee



Lauren Kent Stack Co-Founder and COO HyperSpectral.ai Virginia529 Board Chair



Kelly L. Hiers Defined Contribution Plans Administrator Virginia Retirement System



Dante Jackson Vice President Atlantic Union Bank Virginia529 Board Vice-Chair Chair, Retirement PAC



Wendy Carter Vice President, Defined Contribution Director Segal Company (Retired)



Lajuanna Y. Russell
President and CEO
Business Management Associates, Inc.



Dr. Elliot Dubin
Retired Policy, Tax and Economics
Executive
(Board Member, Virginia529)



Michael L. Hadley
Partner
Davis & Harman LLP



Evelyn Small Traub Partner (Retired) Troutman Pepper



David L. Richardson State Treasurer Virginia Department of Treasury (Board Member, Virginia529)



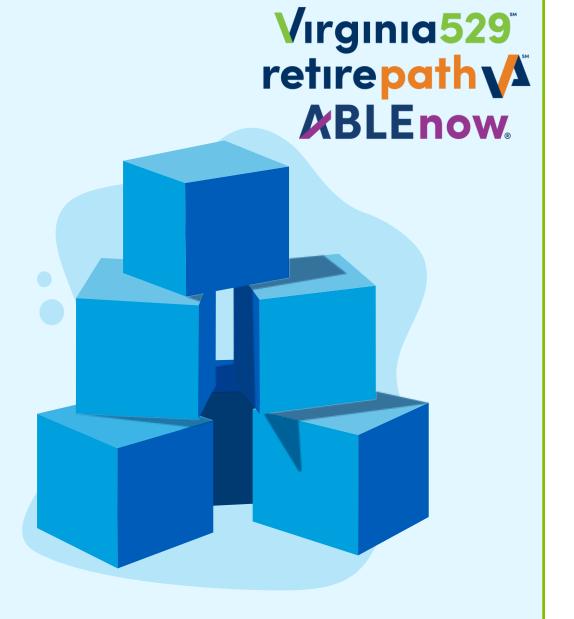
Mary G. Morris CEO Virginia529



Peter S. Thompson Program Director



## Investment Management



## Investment Management

#### **Investment Committee**



**Timothy Berry, CFA Managing Director** Lighthouse Partners IAC Chair





Farrah Holder Managing Director **IMB Partners** 



Sheila Corcoran Former Partner, Empyrean **Capital Partners** 



Dr. Elliot Dubin Retired Policy, Tax & **Economics Executive** 



Sharon H. Lawrence. CPA, CGMA Acting Comptroller Commonwealth of Virginia





**Dante Jackson** Vice President **Atlantic Union Bank** Virginia529 Board Vice-Chair



Chris Culbertson, CFA Managing Director Bespoke Strategies & Lowe, Brockenbrough & Co.

#### **In-House Support**



Mary G. Morris CEO



Michael Swink, CFA, CPA Investment Director Commonwealth of Virginia



Victoria Rikkola, CFA Sr. Investment Analyst



Maria Slowe, APMA Sr. Investment Analyst



**Mason Antrim** Sr. Investment Analyst



**Marek Harris** Sr. Investment Analyst



Oscar Guardado **Investment Analyst** 

#### **Mercer – Consultants**



Nick Davies, **CAIA** Partner (USA) Interim IMETA **Wealth Business** Leader



**Jordan McGriff** Associate

Brvce McLain

Investment Analyst



Andrew Scheufele, CFA **Partner** 



**Ruhid Gillani Principal** 



Alecia DeCuollo. CFA, CAIA Senior Associate

#### **Hamilton Lane – Portfolio Construction**



**Ilene Levinson** Managing Director



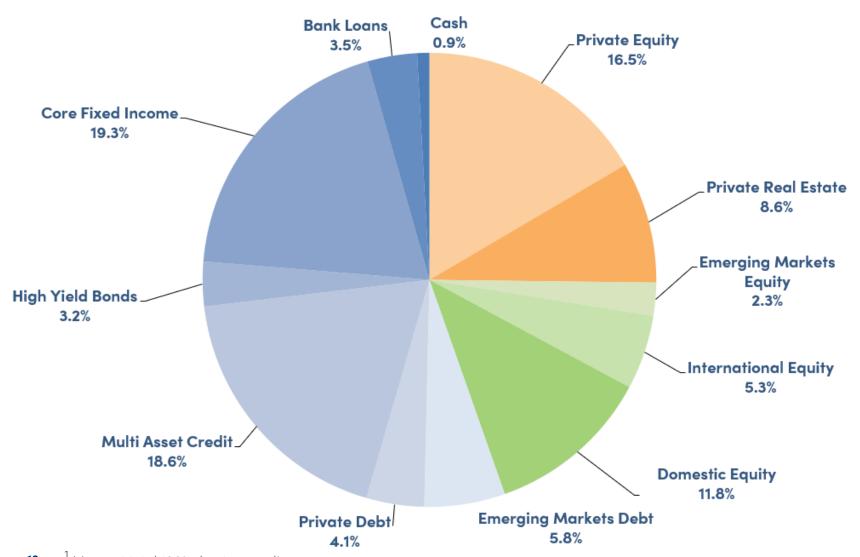
**Robert Reed** Vice President



**John Lawlor** Associate



## Investment Details – Defined Benefit 529 Program<sup>1</sup>



Asset Category	% of Fund	% Target
Alternatives	25.2%	23.0%
Equities	19.4%	22.0%
Fixed Income	<b>55.4</b> %	55.0%



## Defined Benefit 529 Program Net of Fee Performance

(as of 5/31/2023)

	Since Inception	10 Years	5 Years	3 Years	1 Year	Fiscal YTD	Calendar YTD	3 Month	1 Month	Inception Date
otal Fund	6.02%	5.10%	4.99%	6.60%	-1.22%	2.50%	2.38%	1.13%	-0.21%	Oct-97
otal Fund Benchmark¹	<b>5.61</b> %	5.69%	<i>5.57</i> %	6.67%	0.72%	4.03%	4.32%	1.32%	-0.99%	Oct-97
Total Equity	6.84%	6.73%	5.55%	10.20%	0.02%	9.55%	6.78%	2.93%	-1.05%	Oct-97
Total Equity Benchmark <sup>2</sup>	5.96%	<b>7.76</b> %	6.41%	10.22%	1.38%	10.66%	<b>7.95</b> %	3.64%	-1.00%	Oct-97
Total Domestic Equity	8.08%	9.59%	8.09%	12.68%	2.98%	12.27%	9.73%	5.54%	0.65%	Oct-97
Domestic Equity Benchmark <sup>3</sup>	7.87%	11.45%	10.07%	12.24%	2.30%	11.59%	9.58%	<b>5.41</b> %	0.60%	Oct-97
Developed Markets Equity (EAFE)	5.59%	4.39%	2.47%	7.02%	-4.52%	6.50%	1.47%	-2.22%	-4.89%	Oct-97
MSCI EAFE	4.76%	5.06%	<i>3.7</i> 1%	9.08%	3.61%	14.18%	<b>7.22</b> %	1.28%	-4.10%	Oct-97
Emerging Markets Equity	4.43%	1.96%	1.46%	4.55%	-4.88%	1.80%	4.35%	1.70%	-0.89%	Nov-09
MSCI EM (Emerging Markets)	3.12%	<b>2.27</b> %	-0.29%	3.86%	<b>-8.07</b> %	-1.61%	1.16%	0.24%	-1.65%	Nov-09
Total Fixed Income	<b>4.75</b> %	2.46%	1.94%	0.97%	0.43%	3.66%	2.91%	1.49%	-0.09%	Oct-97
Total Fixed Income Benchmark <sup>4</sup>	4.75%	2.86%	2.69%	1.55%	0.50%	4.02%	2.91%	1.34%	-0.73%	Oct-97
Non-Core Fixed Income	4.46%	3.10%	2.57%	2.48%	2.09%	6.18%	3.11%	1.28%	0.39%	May-05
Non-Core Fixed Income Benchmark <sup>5</sup>	5.12%	4.11%	3.69%	3.95%	2.00%	6.71%	3.16%	0.94%	-0.53%	May-05
Core Fixed Income	3.97%	1.21%	0.81%	-1.86%	-1.57%	0.03%	2.64%	1.97%	-0.85%	Oct-97
Core Fixed Income Benchmark <sup>7</sup>	3.80%	1.07%	0.75%	<b>-3.12</b> %	-2.14%	-0.58%	2.46%	2.04%	-1.09%	Oct-97
Alternatives	<b>7.25</b> %	9.74%	13.03%	16.77%	-4.26%	-4.55%	-1.69%	-0.91%	0.19%	May-05
Alternatives Benchmark <sup>8</sup>	<b>6.78</b> %	<i>8.82</i> %	9.83%	13.35%	<b>-0.72</b> %	<i>-2.95</i> %	4.03%	-1.00%	<b>-1.62</b> %	May-05

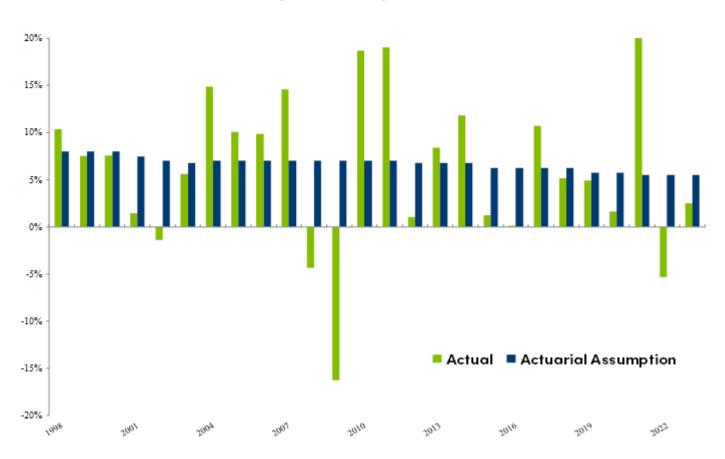
Source: Bank of New York Mellon

Notes: Past performance is no guarantee of future results; Performance is presented net of investment management fees



## Defined Benefit 529 Program Net of Fee Performance

## One Year Returns and Actuarial Return Assumptions by Fiscal Year



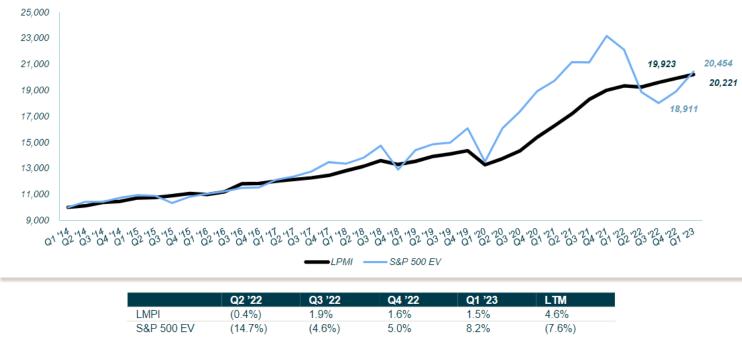
\*2023 FYTD Return through May 31: 2.5%



#### Public vs Private Markets Valuations

#### **Lincoln Private Market Index**

Index vs. S&P 500 Enterprise Values



- Both the LPMU and the S&P500 increased over the past year. However, the LPMI increase was modest in comparison to the S&P500.
- The lag in Private Markets valuations lead to a larger returns' disparity in the short term.



#### **Invest529 Net of Fee Performance**

(as of 5/31/2023)

	Inception Ending	10 Year Ending	5 Year Ending	3 Year Ending	1 Year Ending	Cal Year Ending	3 Months Ending	Current Month	Inception Date
ARGET ENROLLMENT PORTFOLIOS									
2042 Portfolio	4.63					4.63	0.66	-1.91	Jan-23
2042 Benchmark	4.46					4.46	1.10	-1.49	
2039 Portfolio	3.92			<b>7.60</b>	-1.02	4.11	0.65	-1.81	<b>Jan-20</b>
2039 Benchmark	3.79			7.62	-0.09	4.38	1.10	-1.44	
2036 Portfolio	6.13		4.39	7.06	-0.45	4.13	0.86	-1.54	<b>Jan-17</b>
2036 Benchmark	6.55		4.75	7.01	0.32	4.32	1.24	-1.28	
2033 Portfolio	5.14		4.04	6.10	-0.30	3.71	0.88	-1.33	Jan-14
2033 Benchmark	5.40		4.41	6.09	0.62	4.09	1.31	-1.11	
2030 Portfolio	5.76	5.23	3.76	5.16	0.12	3.61	1.04	-1.12	Jan-11
2030 Benchmark	5.88	5.45	4.07	5.11	0.91	3.91	1.42	-0.95	
2027 Portfolio	4.59	4.80	3.51	4.36	-0.02	2.74	0.98	-0.84	Feb-08
2027 Benchmark	4.65	5.02	3.87	4.39	1.17	3.42	1.45	-0.72	
2024 Portfolio	4.75	4.31	3.09	3.30	0.28	1.89	0.95	-0.36	Aug-05
2024 Benchmark	4.57	4.51	3.49	3.45	1.78	2.78	1.46	-0.33	
2021 Portfolio	4.84	3.57	2.45	1.86	1.37	1.17	0.66	0.23	<b>Jan-02</b>
2021 Benchmark	4.62	3.79	2.91	2.16	3.34	2.36	1.48	0.25	

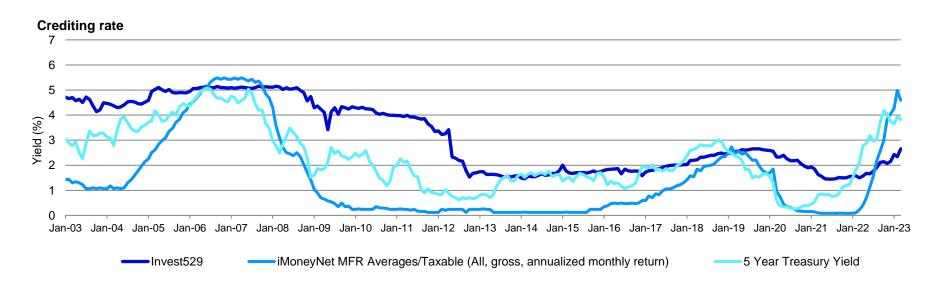
Source: Bank of New York Mellon

Notes: Past performance is no guarantee of future results; Performance is presented net of investment management fees

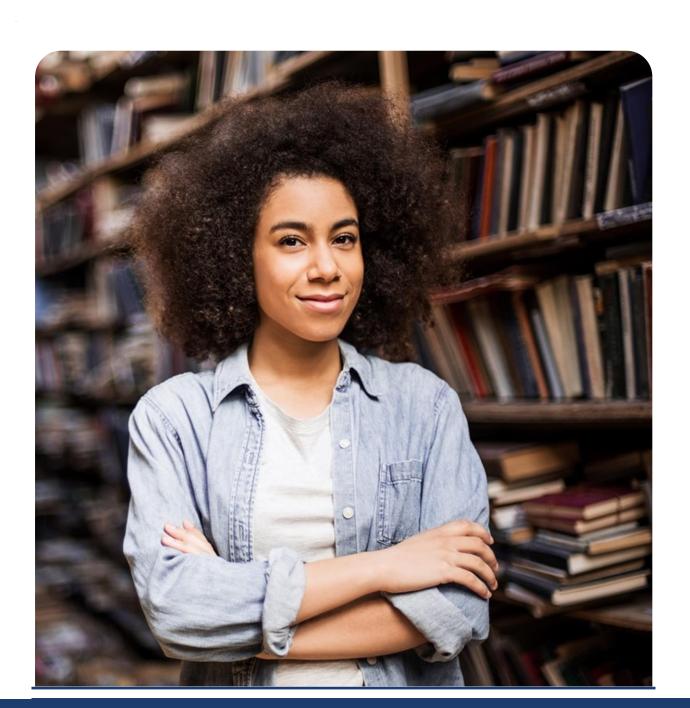


#### The Role of Stable Value in Invest529

- Preservation of principal
- Liquidity for intra-fund transfers
- Crediting rates that move in the general direction of market rates
  - When compared to money market funds and other capital preservation solutions focused on the extreme short end of the yield curve, stable value crediting rates are slower to respond to changes in market yields.
  - Stable Value returns tend to lag its benchmark in the rising interest rate environment and may experience short-term underperformance, but it delivers higher long-term returns than other capital preservation options, such as money market funds.







## Access and Affordability

#### **JLARC Report Comments on DB529 Fund Resources**

#### 2020

"It would be appropriate to reexamine how net operating revenue may best be used to support college affordability goals in Virginia"

#### 2022

"Actuarial surplus funds... provide a unique opportunity for Virginia to support a wide variety of programs to enhance higher education access and affordability."





## Virginia529 2023 Session Legislative Package



#### HB 2396 (Delegate Avoli)

Final disposition: failed to report SB 1519 (Senator Barker)

Final disposition: reported out of Senate Education Committee and Finance and Appropriations Committees, passed by for the day

#### **Copatrons**

- Delegate Filler-Corn (chief)
- Delegate Wilt (chief)
- Delegate Bulova
- Delegate Carr
- Delegate Coyner
- Delegate Krizek
- Delegate McQuinn
- Delegate Simonds
- Delegate Subramanyam
- Delegate Ware
- Delegate Watts
- Delegate Willett
- Senator Saslaw



Directed the Board to continue agency's mission to increase accessibility, affordability, and attainability of education



Provided statutory authority for Prepaid529 benefits enhancement



Changed agency's legal name to "Commonwealth Savers Plan"



## **Access and Affordability Expansion Timeline**

February 2021: Board authorizes expanded access initiatives

2022: Board launches 7 partnerships to increase postsecondary education access

March 2023: Board authorizes Enhanced Benefits and Access Fund with an initial \$500 million allocation

May 2023: Board convenes first meeting of the Access Advisory Committee

June 2023: First meeting of Ad Hoc Legislative Working Group

**Next Milestone:** 

November 2023: Legislative Ad Hoc Working Group Report on DB529 Fund opportunities due to the General Assembly



## Stakeholder Engagement

#### **Access Advisory Committee Members:**



Lauren Kent-Stack (ex officio, Virginia529 Board Chair)

Peter Blake (State Council of Higher Education for Virginia,

Virginia529 Board Member)

Craig Herndon (Virginia Community College System,

Virginia529 Board Member)

Dr. Megan Healy (George Mason University)

Lyons Sanchezconcha (Virginia College Access Network)

Kirk Cox (Retired High School Teacher)

Melissa Goodrich (Sentara)

Regina Barnett-Tyler (Virginia State University)

Jessica Costa (Instruction Partners)

**Aaron Montgomery (The Power MBA)** 

#### Ad Hoc Legislative Working Group Members:



**Delegate Brewer** (Appropriations Committee)

**Delegate Carr** (Appropriations Committee, JLARC)

**Delegate Coyner (Education and Appropriations Committees)** 

**Delegate Reid (Appropriations Committee)** 

Delegate Ware (Finance Committee, JLARC)

Senator Deeds (Finance Committee)

Senator Hashmi (Education Committee)

Senator Locke (Education and Finance Committees, JLARC)

**Senator Newman (Education and Finance Committees)** 

**Senator Pillion (Education Committee)** 



## Future Program Development

#### **Town Hall Meetings**

- July 13 Central Virginia
  - Virginia529 office
- July 31 Northern Virginia
  - George Mason University Fairfax Campus
- August 2 Hampton Roads
  - Tidewater Community College Chesapeake Campus
- August 3 Shenandoah Valley
  - Blue Ridge Community College
- August 4 Southwest Virginia
  - Virginia Highlands Community College

#### **Research with SIR**

- Qualitative and quantitative research project regarding statewide and national access programs
- Interviews with stakeholders: access providers, educators, business community and general population
- Goal to identify what is working well, what is not working, and remaining gaps in education access to guide discussion on expanded initiatives

